

**ROBERT (BOB) MORE  
OPERATING AS  
BM ROOFING  
AND  
ROOFER DIRECT  
AND TO  
ANY EMPLOYEE, REPRESENTATIVE, OR AGENT  
OF  
ROBERT MORE**

This Director's Order was issued under s. 157 of the Fair Trading Act in response to, in the opinion of the Director, contraventions of the Act. As mandated by s. 157 of the Fair Trading Act, this Director's Order is part of the public record.

For more information on the Fair Trading Act, business licensing in Alberta or to search for a licensed business, please click here:

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**DIRECTOR'S ORDER UNDER SECTION 157 OF THE FAIR TRADING ACT**

**TO**

**ROBERT (BOB) MORE OPERATING AS BM ROOFING**

**AND**

**ROOFER DIRECT**

**AND TO**

**ANY EMPLOYEE, REPRESENTATIVE, OR AGENT OF ROBERT MORE**

**ISSUE**

On or about May 17, 2012 Robert (Bob) More, operating as BM Roofing, negotiated and concluded in person with a consumer a roofing job on a personal residence. The total price of this contract was \$24,500.00, of which \$22,000.00 was paid before work was fully completed. Although this contract is in the operating name of BM Roofing, Mr. More has a website under the name of Roofer Direct and his email address shown on the BM Roofing contract is rooferdirect@gmail.com.

This activity constitutes a "prepaid contracting business" requiring a person or business to be licensed under Section 104(1) of the *Fair Trading Act*. A Prepaid Contracting Business means the activities of soliciting, negotiating or concluding in person, at any place other than the seller's place of business a construction or maintenance contract in which all or part of the contract price is to be paid before all of the goods or services called for in the contract are provided.

Robert (Bob) More has entered into a prepaid contract without holding this license. As of December 2013, Mr. Robert (Bob) More was informed of the prepaid contracting license requirement, but has yet to obtain the required license nor has he responded to the Consumer Investigations Unit enquiries.

**ORDER**

- Robert (Bob) More, BM Roofing and/or Roofer Direct, either in his own capacity or when acting on behalf of a corporation in which he has an interest or by which he is employed, must immediately cease entering into prepaid contracts (taking down payments, deposits or progress payments before work is fully completed) with residential consumers until the licensing requirements have been met.
- Any employee, representative, agent or associate of Robert (Bob) More, BM Roofing and/or Roofer Direct must immediately cease entering into prepaid contracts (taking down payments, deposits or progress payments before the work is fully completed) with residential consumers until the licensing requirements have been met.

**NON COMPLIANCE WITH ORDER**

**ANY PERSON WHO FAILS TO COMPLY WITH AN ORDER OF THE DIRECTOR UNDER SECTION 157 OF THE *FAIR TRADING ACT* CONTRAVENES THIS ACT AND IS GUILTY OF AN OFFENCE AND MAY BE PROSECUTED PURSUANT TO SECTION 163 OF THE *FAIR TRADING ACT*.**



Scott Hood  
Director of Fair Trading (as delegated)  
February 6, 2014