

DAVID LEWIS WOLFF
AND
AMCOR CALGARY INC.

This Director's Order was issued under s. 157.1 of the *Fair Trading Act* in response to, in the opinion of the Director, contraventions of the Act. As mandated by s. 157.1 of the *Fair Trading Act*, this Director's Order is part of the public record.

For more information on the Fair Trading Act, business licensing in Alberta or to search for a licensed business, please click here:

[Search for a Licensed Business, Charity or Fundraiser](#)

To view a tipsheet on this business licence category, please click here:

[Tipsheets](#)

Consumer Programs

Commerce Place
10155 - 102 Street
Edmonton, Alberta
Canada T5J 4L4

Telephone (780) 427 5210
Fax (780) 427 3033

DIRECTOR'S ORDER UNDER SECTION 157 OF THE FAIR TRADING ACT

TO

DAVID LEWIS WOLFF

AND

AMCOR CALGARY INC.

AND TO

ANY EMPLOYEE, REPRESENTATIVE, AGENT, OR ASSOCIATE OF

AMCOR CALGARY INC.

ISSUE:

Mr. David Lewis Wolff, operating as AMCOR Calgary Inc., has engaged in direct sales activities in Alberta. AMCOR Calgary Inc. has been going door to door selling a coupon booklet for the price of \$20. The salesperson tells the consumer being solicited that he is doing the Alberta All Charities Campaign and the proceeds go primarily towards assisting families in financial crisis as a result of cancer and also towards research and educational needs.

AMCOR Calgary Inc. has no agreement nor approval to be fundraising for or on behalf of the Tom Baker Cancer Centre or the Alberta Cancer Foundation.

Investigation by Service Alberta into allegations related to these direct sales has convinced the Director that:

- AMCOR Calgary Inc., has engaged in direct sales activities without holding the necessary business license, contrary to Section 104(1) of the *Fair Trading Act*.
- AMCOR Calgary Inc., All Charities, nor Alberta All Charity Cancer Campaign is registered as a Charitable Organization under the *Charitable Fund-raising Act*.

.../2

LEGISLATION:

The *Fair Trading Act* states:

Section 104(1) No person may engage in a designated business unless the person holds a license under this Act that authorizes the person to engage in that business.

The *Designation of Trades and Businesses Regulation* states:

Section 3(2) In this section, "direct selling business" means the activities of soliciting, negotiating or concluding in person, at any place other than the seller's place of business, sales contracts, including direct sales contracts to which Part 3 of the *Fair Trading Act* applies, for the provision of goods or services, where the buyer is a consumer.

ORDER:

- AMCOR Calgary Inc., individually or through any employee, representative, agent or associate, must immediately stop engaging in the activities of direct sales until properly licensed as a Direct Selling Business in Alberta.

NON COMPLIANCE WITH ORDER:

- ANY PERSON WHO FAILS TO COMPLY WITH AN ORDER OF THE DIRECTOR UNDER SECTION 157 OF THE *FAIR TRADING ACT* CONTRAVENES THIS ACT AND IS GUILTY OF AN OFFENCE AND MAY BE PROSECUTED PURSUANT TO SECTION 163 OF THE *FAIR TRADING ACT*.



Scott Hood
Director of Fair Trading (as delegated)
May 17, 2010